



ADAPTIVE SPORTS

SPONSORSHIP OPPORTUNITIES

DREAMPLEX PARA SPORTS TRACK & FIELD TEAM



CENTRAL FLORIDA DREAMPLEX www.cfldreamplex.com

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ABOUT US



DREAMPLEX PARA SPORTS TRACK & FIELD TEAM

MISSION STATEMENT

Our faith-based mission drives us to include all individuals, regardless of ability, in sports, recreation, therapy, education, and employment, fostering a community of acceptance and support.

HISTORY

Dreamplex's efforts to establish adaptive sports opportunities in 2019 included the aspiration to offer track & field opportunities through clinics offered to all children. In 2020, a small group of physically disabled children participated; however, Dreamplex only had one track & field chair which was entirely too large for the kids to use effectively. Early on, children "raced" in their own personal wheelchairs and participated in other field events through Dreamplex's clinic. Dreamplex has offered a track & field event annually since 2020 in hopes of engaging more children interested in this sport.

The first adaptive track & field event was held in October 2022. The organization partnered with CAF and other passionate individuals knowledgeable in the sport, including Daniel Romanchuk and Jimmy Cuevas. Both have an interest in being involved in future opportunities. Jimmy Cuevas used to lead track & field initiatives in the northeast and has taken leadership to help train current athletes who hope to compete while also growing the sport so that more athletes can participate and compete.

OUR IMPACT

- 7 Current total participants with disabilities (5 youth)
- 30 Projected # of NEW participants
- **5** Projected # of instructors/trainers
- 25 Projected # of volunteers
- 150 Total people impacted (athletes, staff, volunteers, instructors, family and friends
 - 4 Projected # of Program and Events
 - A series of practices during and between seasons
 - A clinic/camp to increase participation and build skills
 - The team aims to compete in a minimum of one competitive event

OUR STORY

In 2009, pediatric therapists serving Central Florida recognized children and adults with disabilities were being left on the sidelines. Motivated by their faith, they dedicated their lives to creating a more inclusive community. In 2015, The Central Florida Dreamplex opened its doors, turning dreams into reality for extraordinary people with disabilities and their families.

GROWING THE TEAM

Dreamplex has discovered that offering track & field events is most challenged by not having adequate equipment. Unlike other sports, track & field equipment, especially racing chairs, have a critical need to have custom adjustments made to each child before they adapt and learn to grow in the sport. The chairs are more complex to operate so, before children can learn to race, they must fit comfortably into a racing chair which varies by each individual's physical disabilities and limitations. We aim to grow our supply of equipment, including racing chairs and field implements, so that a more diverse group of children and adults can participate and compete in this sport.





SPONSOR OPPORTUNITIES

DREAMPLEX PARA SPORTS TRACK & FIELD TEAM

SPONSORSHIP OPPORTUNITIES & BENEFITS

Each sponsorship package can be structured around your needs to provide the most value and recognition for your generous support. Join us in empowering dreams and making a lasting impact on the lives of our athletes.

\$50,000 Platinum Sponsor

- Naming rights to the Adaptive Track & Field Team
- Logo on team uniforms, event banners, and promotional materials
- Special recognition at all events and clinics
- Opportunity to speak at events
- Feature in Dreamplex's annual report and website
- Social media spotlight and press release announcement
- VIP invitation to all Dreamplex events
- Personalized recognition plaque
- Dedicated email blast to Dreamplex subscribers highlighting sponsorship
- Behind-the-scenes tour of Dreamplex facilities and programs

\$25,000 Gold Sponsor

- Logo on team uniforms, promotional materials, and event banners
- Recognition at events and clinics
- Feature in Dreamplex's annual report and website
- Social media spotlight
- VIP invitation to all Dreamplex events
- Special recognition plaque
- Mention in the Dreamplex newsletter
- Opportunity to provide promotional materials at events

\$15,000 Silver Sponsor

- Logo on event banners and promotional materials
- Recognition at events and clinics
- Feature in Dreamplex's annual report
- Social media mention
- VIP invitation to select Dreamplex events
- Recognition plaque
- Mention in the Dreamplex newsletter

\$10,000 Bronze Sponsor

- Logo on promotional materials
- Recognition at events
- Mention in Dreamplex's annual report
- Social media mention
- Invitation to select Dreamplex events
- Certificate of appreciation
- Mention in the Dreamplex newsletter



SPONSOR OPPORTUNITIES

\$2,500 Sponsor A Child

- Mention in Dreamplex's annual report
- Social media mention
- Invitation to select Dreamplex events
- Certificate of appreciation
- Mention in the Dreamplex newsletter

\$1,000 Game Changer Sponsor

- Mention in Dreamplex's annual report
- Social media mention
- Mention in the Dreamplex newsletter

\$500 Friend of Dreamplex Sponsor

• Official Friend status with prominent recognition on banner and social media

SPECIFIC SPONSOR OPPORTUNITIES

\$24,750 Racing Wheelchairs

Sponsor 5 Carbon bike racing wheelchairs at \$4,950 each

- Logo on each sponsored racing wheelchair
- Prominent recognition on our website and in event programs
- Opportunity to attend and be recognized at events
- Feature article in our newsletter
- Special recognition plaque
- VIP invitation to all Dreamplex events
- Social media shout-outs
- Opportunity for a company representative to speak at events



\$6,000 Track & Field Uniforms

Cover the cost of uniforms for players and coaches

- Logo on track & field uniforms
- Recognition on our website and in event programs
- Opportunity to attend and be recognized at events
- Feature article in our newsletter
- Special recognition plaque
- VIP invitation to all Dreamplex events
- Social media shout-outs





SPONSOR OPPORTUNITIES

\$5,000 Ground & Air Travel

Cover the cost of players and coaches to travel to competitions

- Recognition on our website and in event programs
- Opportunity to attend and be recognized at events
- Feature article in our newsletter
- VIP invitation to all Dreamplex events
- Social media shout-outs















Yes, I would like to sponsor!

| COMPANY NAME | | | | |
|---|--------------|---------------|------------|---------|
| CONTACT NAME | | CONTACT TITLE | | |
| MAILING ADDRESS | | | | |
| CITY | | STATE | ZIP | |
| PHONE | EMAIL | | | |
| WEB ADDRESS | | | | |
| I would like to become a sponsor at the | he following | g level: | | |
| • | general dor | ☐ TRACK 8 | | \$5,000 |
| Sponsorship Payment: Check Enclosed (payable to Central Florida Dreamplex) | Send Invo | oice Call f | or Payment | |
| Company Name: | | | | |
| Number: | | Exp. Date: | CVV | : |
| Name on Card: | | Signature: | | |

This signature authorizes the Central Florida Dreamplex to charge the credit card number above the stated and agreed-upon amount. Credit card information will be securely destroyed immediately after processing.

Please contact Jenny Buchanan for more information.

• Tel: (954) 778-9177 • Email: jbuchanan@cfldreamplex.com

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